



VISION + STRATEGY + ACTION

**Results of January 14  
Community-Wide Meeting**

January 26, 2016

# Transportation

- Street, sidewalk and trail connectivity
- Freight traffic (local and arterial roads)
- Street design and traffic calming
- Managing the impacts of rail corridors: safety, noise, materials storage, etc.
- Parking management

# Transportation

- Street, sidewalk and trail connectivity (14)
- Freight traffic (local and arterial roads) (19)
- Street design and traffic calming (9)
- Managing the impacts of rail corridors: safety, noise, materials storage, etc. (5)
- Parking management (1)

# Historic Resources

- Architecture as community identity
- Partnership between historical entities
- Build a shared history (engagement of old and new residents)
- Utilize common best practices to preserve and maintain historic resources (e.g. common language for design elements)
- Education and awareness of the benefits and importance of historic preservation

# Historic Resources

- Architecture as community identity (7)
- Partnership between historical entities (3)
- Build a shared history (engagement of old and new residents) (2)
- Utilize common best practices to preserve and maintain historic resources (e.g. common language for design elements) (0)
- Education and awareness of the benefits and importance of historic preservation (6)

# Natural Resources

- South Mountain preservation (viewshed/natural system services)
- Awareness of what constitutes natural areas
- Water quality and availability
- Floodplain preservation
- Tree preservation

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- South Mountain preservation (viewshed/natural system services) (8)
- Awareness of what constitutes natural areas (5)
- Water quality and availability (17)
- Floodplain preservation (6)
- Tree preservation (4)

# Housing

- Sustainability of age-restricted housing
- Adequate variety and supply of housing
- Lack of affordable housing
- Housing saturation
- Availability and quality of rental housing



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- Sustainability of age-restricted housing (6)
- Adequate variety and supply of housing (9)
- Lack of affordable housing (8)
- Housing saturation (6)
- Availability and quality of rental housing (5)

# Land Use + Development

- Educate community on the power of land use regulations and the ability to shape quality of life
- Economics of farming and the unique challenges associated with this land use
- Fiscal, environmental and other impact of short-term thinking on the community's long-term goals
- Infill construction and redevelopment around existing communities and infrastructure
- Quality, scale and connectivity of development

# Land Use + Development

- Educate community on the power of land use regulations and the ability to shape quality of life (23)
- Economics of farming and the unique challenges associated with this land use (34)
- Fiscal, environmental and other impact of short-term thinking on the community's long-term goals (20)
- Infill construction and redevelopment around existing communities and infrastructure (15)
- Quality, scale and connectivity of development (16)

# Civic Leadership

- Concern about the pace of change
- Maintain the integrity of the land use and zoning process
- Continued land use coordination across municipal boundaries
- Multi-municipal equipment and service sharing
- Pressures of public administration as it relates to service delivery

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- Continued land use coordination across municipal boundaries (7)
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- Pressures of public administration as it relates to service delivery (6)

# Economic Development

- Major new employment hubs having low job density; inefficient uses of land
- Southwest Lehigh supports a significant commuter population yet opportunities for measured job growth exists
- Macungie and Emmaus serve as the Southwest Lehigh area's downtowns
- Outdoor economy, including recreation, agri and cultural tourism as a significant opportunity
- Build inter-municipal business retention and management entity (which includes a branding strategy) for historic and newer commercial areas

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# Community Facilities

- Increased demand of services and facilities due to increased population and changing expectations
- Sustainability of volunteer fire department infrastructure
- Necessity for coordinated and global police force
- The need to invest in sewer and water facilities due to aging infrastructure and growing demand
- Need for new recreational facilities and coordination of municipal systems among the Southwest Lehigh Communities and adjacent regions



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# 1/14/16 Public Meeting

## themes to explore

- Housing demographics and sustainability
- Quality and quantity of jobs
- Supporting economic innovation
- Walkability and bike/pedestrian connectivity
- Economic value of farming as an industry
- Outdoor economy as an opportunity
- Downtowns as development opportunity
- Proper amount of development to support tax base

# Additional Stakeholders Emerged from the Charrette and Listening Session

- Greater Lehigh Valley Chamber of Commerce
- DCNR
- Delaware and Lehigh National Heritage Corridor
- LANta
- Water Authorities
- LeCo Housing Authority
- Codes Administrators
- Zoning Officers
- Catholic Charities
- Discover Lehigh Valley
- Berks/Bucks/Montgomery Planning Commission
- Aging and Adult Services
- Workforce Investment Board
- Police/Fire Departments
- DEP
- Norfolk Southern

# The weeks ahead...

- Helping to get the word out for the February survey
- Meeting with commissions/councilors/supervisors in February
- Any key variables/indicators/quantitative stuff that has not yet been considered
- Combining Steering Committee meeting and general public meeting on May 25

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